



SANTA BARBARA

ONEAMERICA® Independent Leaders' Conference

June 2-6, 2024









The “American Riviera” awaits!

Thank you for your commitment to your customers and their financial futures. We want to celebrate this commitment with you at the OneAmerica Independent Leaders’ Conference at the Ritz-Carlton Bacara June 2-6, 2024, in beautiful Santa Barbara, California.

Known as the “American Riviera” where the mountains meet the sea, Santa Barbara enjoys fabulous weather year-round and many fun destination activities, including:

- Whale watching
- Majestic views of the Santa Ynez mountains in the Los Padres National Forest
- Rich history with the Old Mission and Courthouse
- Beverages at an old stagecoach stop, or shopping and wine tasting in The Funk Zone along State Street

The Ritz-Carlton Bacara offers panoramic ocean views of the Pacific Ocean, beaches, infinity-edge pools and an abundance of locally sourced cuisine.

We anticipate this exciting destination will have you inspired and ready to go above and beyond this year to make sure you can qualify for this incredible trip!

We hope to see you in Santa Barbara!





Unwind in luxury

The Ritz-Carlton Bacara offers panoramic ocean views of the Pacific Ocean and the tranquility of two beaches, three infinity-edge pools and a 42,000-square-foot spa.





A whale of a (good) time

Thanks to its warm and nutrient-rich waters, Santa Barbara, California, is considered one of the best places on the West Coast for whale watching. In fact, more than 30 species of whales, dolphins, porpoises, seals and sea lions inhabit the waters around Santa Barbara.



While whale watching off the coast of Southern California is a year-round activity, the best time to observe varies by season. When the OneAmerica Independent Leaders' Conference is in town, blue, finback, humpback, minke and orca whales are drawn to the warm ocean temperatures around Santa Barbara.





Soak in majestic and breathtaking views

The Santa Ynez Mountains rise sharply from the Pacific along the coast at Santa Barbara. Located primarily in the Los Padres National Forest, the mountains offer a hikers' paradise with excellent trails — both ambitious and easier ones — offering spectacular views of the city and ocean below.



Explore rich history, wineries and the Funk Zone

Santa Barbara's iconic Spanish Colonial Revival Courthouse has been called "the most beautiful government building in America." Completed in 1929, the fully operational Courthouse is a Santa Barbara landmark with its distinctive clock tower, red tile roofs, elegant arches and sunken garden and grounds.

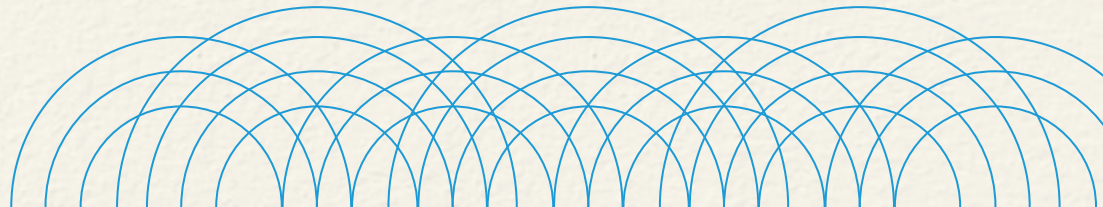
Another popular spot is the historic Old Mission Santa Barbara. Known as the "Queen of the Missions" for its exceptional beauty, it's one of the city's most picturesque landmarks. The Santa Barbara Mission was founded by the Spanish Franciscans in 1786 and more than 200 years later, it's still an active parish church and part of Santa Barbara's cultural landscape.





And it's hard to think of southern California and not picture wineries. Santa Barbara County is home to some of the most flavorful and popular Chardonnay, Pinot Noir and other red wines in California. Much of that success is thanks to the ocean air, varied terrain and a passionate community of grape growers and winemakers. The area features several spots where you can tour and taste the local wines.

A stop at The Funk Zone along lower State Street offers eclectic restaurants, art tours and shops. Converted warehouses and buildings decorated with graffiti murals and contemporary art pieces set the tone for this exciting section of town.





We celebrate your success in June 2024

Tell your family, friends and coworkers that you'll be busy in June of 2024. We will be ready to **celebrate you** and all your hard work at the Ritz-Carlton Bacara when you qualify for the 2024 Independent Leaders' Conference. Get ready to enjoy the pampering luxury, amazing views and delicious wines and cuisine. You're going to deserve it!

Watch your inbox for more details, including qualification rules, coming soon.

